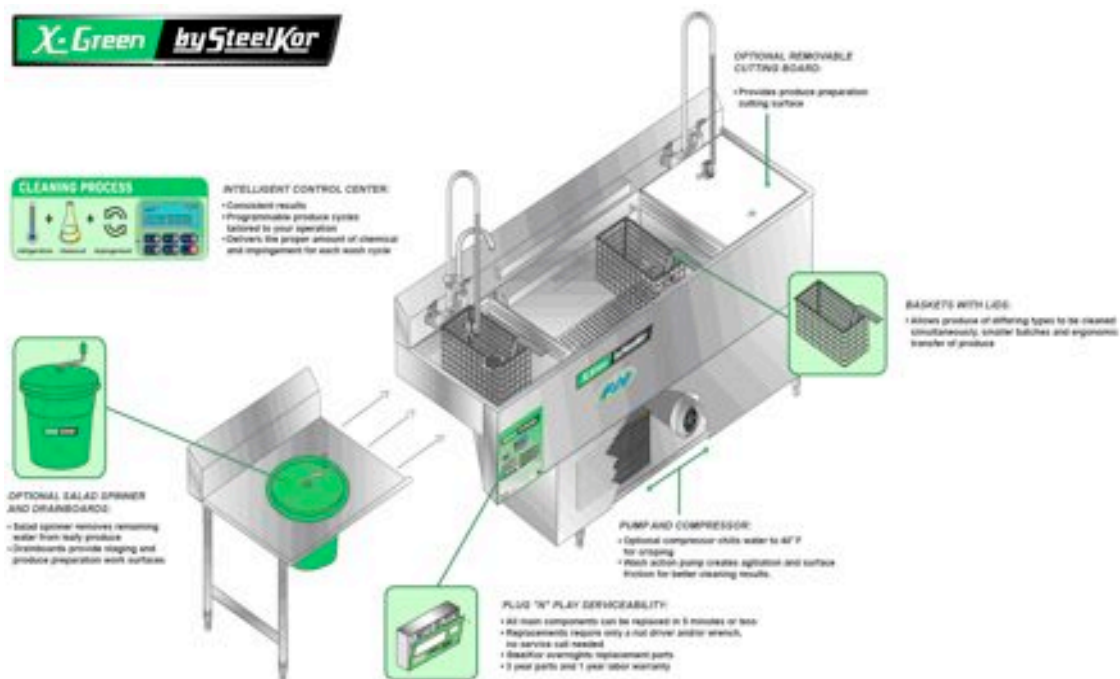




SteelKor, LLC signs Joint Marketing Agreement with Makers of Fit® Fruit and Vegetable Wash to Launch Next Generation Produce Safety System

ST. LOUIS, Missouri – October 20, 2008 – SteelKor, LLC (“SteelKor”) today announced that they have signed a joint marketing agreement with HealthPro Brands, Inc. (“HealthPro”), makers of Fit Fruit & Vegetable Wash, to introduce the newest system in the fight against food-borne illness outbreaks linked to produce. SteelKor’s expertise in mechanical washing equipment led to the development of the X-Green™ Produce Safety System.

“The X-Green™ System is a stainless steel produce wash station that is designed to become the new standard in produce cleaning for back-of-the-house foodservice operations. It is designed for operations ranging in size from QSRs and full-service commercial kitchens to full-scale commissaries and grocery stores. Its flexible design allows for the addition of components like salad spinners, prep tables, and cutting boards to meet the needs of a specific operation,” said James Bigott, President of SteelKor.



“The food preparation stage is one of the last lines of defense a foodservice operator has to prevent contamination of raw fruits and vegetables. X-Green™, fueled by Fit®, assists operators in minimizing the risk of contamination by microbes that cause food-borne illnesses,” said Bigott. Todd Wichmann, President and CEO of HealthPro added, “Fit® has peer-reviewed and

scientifically published data that proves all-natural FIT® kills 99.9% of harmful bacteria, like e. coli and salmonella, that have been associated with food-borne illness on cut, chopped, peeled, and other processed produce. Partnering with SteelKor will allow FIT® to perform at a whole new level.” Bigott indicated that it is this reason SteelKor concluded FIT® was right for optimizing the cleaning power of X-Green™. “You can see the difference,” said Wichmann.



The X-Green™ System introduces agitation to a chilled cleaning solution of all-natural Fit® and water. “The combination of the cleaning power of Fit® and agitation in the solution creates surface friction on produce, giving a level of performance that has not been available to foodservice operators before now,” said Bigott.

“This really is a revolutionary produce wash system for foodservice operators,” said Wichmann. In addition to general cleaning, the combination of Fit® and chilled water in the X-Green™ system will help bring wilted produce back to life and extend the shelf life of the produce, thereby reducing shrink. A grocery store, for example, using X-Green™ + Fit® should realize a return on investment in terms of months, not years,” continued Wichmann.

“Foodservice operators often rely on their bulk food processors and suppliers to prevent the contamination of raw fruits and vegetables, but current practices still allow for contamination before and during handling at the foodservice operator level,” said Wichmann.

“The X-Green™ System with Fit® will help restore some much needed consumer confidence in produce being served by foodservice operators and being sold by grocery stores,” said Bigott. Bringing together the superior performance of Fit’s patented all-natural chemistry, and SteelKor’s unmatched experience in mechanical washing systems gives the industry a new weapon in the fight against food-borne illness outbreaks linked to produce. “And by teaming up with Fit®, not only do we get superior chemistry, but also a brand that consumers know and trust to deliver naturally clean produce,” Bigott continued.

X-Green also provides for employee compliance to established cleaning standards and detailed reporting to risk management personnel. X-Green has a built-in Intelligent Control Center that allows the system to be set up for different cleaning times for different types of produce. It automatically doses the proper concentration of Fit®, and then continuously monitors the solution to ensure optimal performance. “The X-Green system is an integral part of any comprehensive Food Safety/HACCP program,” said Wichmann.

X-Green will make its debut in the Fit Fruit & Vegetable Wash booth (#2784) at the Produce Marketing Association (PMA) show in Orlando, FL from October 24-27, 2008.

About SteelKor

SteelKor, LLC, based in St. Louis, Missouri, is a solutions oriented manufacturer of stainless steel equipment and fixtures for commercial kitchens. SteelKor's focus is on safety, whether through its line of stainless steel anti-slip floor troughs and grating (Tiger Grating™), its line of power wash sink systems (X-Stream™ and X-Clean™), or its newest addition, the X-Green™ Produce Safety System.

For more information, visit: www.steelkor.com.

About HealthPro

HealthPro Brands Inc., based in Cincinnati, Ohio, manufactures and markets the all-natural Fit® Fruit & Vegetable Wash line of products. Fit offers a produce cleaning solution for everyone from the largest industrial processor all the way to the end consumer.

For more information on Fit, visit: www.fitwash.com.

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